

**Outside In: The Power Of Putting Customers At The  
Center Of Your Business By Harley Manning, Kerry  
Bodine**

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Outside in : the power of putting customers at the center of your business / Harley Manning, Kerry Bodine. Creator: Manning, Harley. Bodine, Kerry. Publisher

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Kerry believes that happy customers lead to happy shareholders. Her recent book, **Outside In: The Power of Putting Customers at the Center of Your Business**,

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set of resources for this page. Check out Kerry's new book **Outside In: The Power of Putting Customers at the Center of Your Business** as well as Kerry's blog.

### **Kerry bodine | professional profile - linkedin**

My book, **Outside In: The Power of Putting Customers at the Center of Your Business**, helps business leaders understand the financial benefits of great customer

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Megan is a world-renowned expert in customer and employee experience, book "Outside In: The Power of Putting Customers at The Center of Your Business".

### **Customer journey maps - whiteboard friday - moz**

I am the co-author of a book called "Outside In." The subtitle of the book is "The Power of Putting Customers at the Center of Your Business.

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